## Manufacturer/distributor list



株式会社 六歌仙



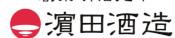
出羽桜酒造株式会社



azuma fumoto

東の麓酒造有限会社

創業明治元年



濵田酒造株式会社

Accessories/woodworks





寿虎屋酒造株式会社



千代寿虎屋株式会社





株式会社 小嶋総本店



柏露酒造

柏露酒造株式会社

Processed food

新時代の食品を総合プロデュース/ミナミ産業株式会社 Minamisangyo co., ltd.

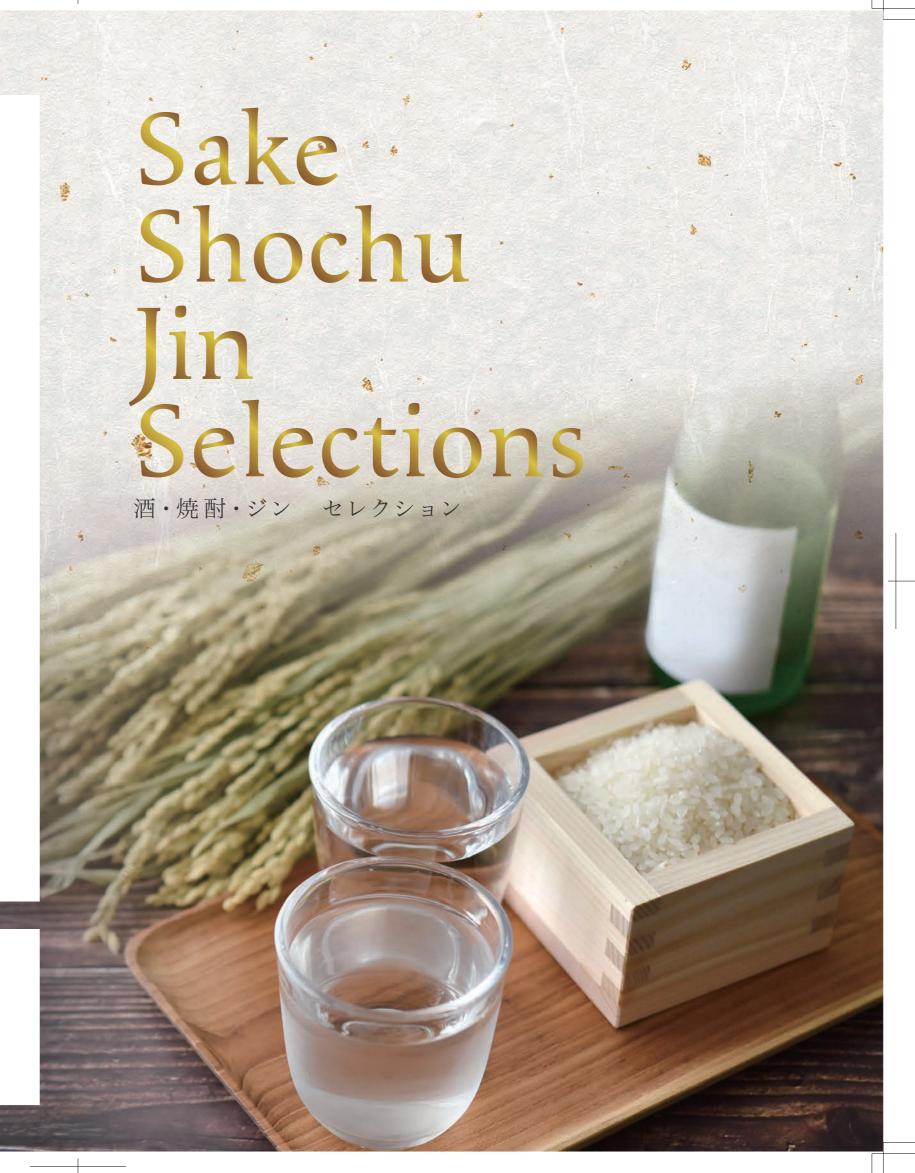


1st Floor, The Great Eastern Centre, 70, Nehru Place, Behind IFCI Tower, New Delhi, INDIA 



(i) Instagram @asuku\_india

【共同・協同販路開拓支援補助金を活用して作成しました】



P2 \_\_\_\_\_ P3

# Rice Preparation

#### Selection of Rice Variety

There are approximately 900 rice varieties of which over 100 are sake rice in Japan. About 40% of the rice used in sake production is sake rice. When compared to table rice, sake rice is larger in grain size, low in protein, and has a porous core. The white, porous structure in the core, or shimpaku, is made of granules of starch and ideal for cultivating koji-fungi. There are some widely used strains and regional specialties for sake rice, each with subtle yet unique flavor attributes and harvesting seasons. For example, the yamada-nishiki strain tends to be into a well-balanced, flavorful sake, while gohyakumangoku brews into a lighter flavored drink. Brewers may choose specific strains based on their flavor design and/or the harvesting season.

For more details, find more details on the FACT Ingredients page



Sake rice (Yamadanishiki)



#### **Rice Polishing**

The first step to brewing sake is polishing away the outer layers of rice. Rice polishing in sake production is more than just simply taking off the grain's bran and removing germs. The outer layers of rice grains contain fats, minerals, and proteins that tend to create bolder flavors. Therefore, the flavor design of the sake is influenced by the amount removed. Highly polished rice tends to result in a light, delicate-flavored sake. On the other hand, less polished rice turns into a fuller-bodied sake.



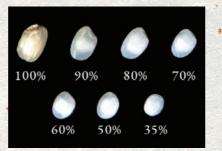
#### **Polishing Rate**

The rice polishing rate can be one of the indicators of the weight of sake taste. Usually, polishing mills around 30% of the grain's outer portion away. This leaves 70% of the original grain behind for brewing. In this case, the polishing rate is 70%. Therefore, the more the rice is polished, the lower the numerical value of the polishing rate is.

Sake is divided into 2 sections - "special designated sake" and "futsushu", meaning normal sake.

While there is no polishing rate requirement for futsu-shu, most of the special designation categories have to adhere to the following polishing rate brackets. The only exception is junmai-shu, which is a special designation without a polishing rate requirement.

For some specially designated sakes, there are minimum requirements for the rice polishing rate as follows:



## Rice Polishing Rate Requirements for Specially Designated Sakes

Specially Designated Sakes	Rice Polishing Rate
Daiginjo-shu / Junmai daiginjo-shu	≦50%
Ginjo-shu / Junmai ginjo-shu	≤60%
Tokubetsu junmai-shu	≤60% (or special process)
Tokubetsu honjozo-shu	≤60% (or special process)
Honjozo-shu	≦70%

#### Washing, Steeping, Steaming

After polishing, the rice is thoroughly rinsed with water, and then left steeping in water to absorb about 30% of its weight. After removing the water from it, brewers steam the rice for about one about in a big steaming vessel called a koshiki. Unlike boiling, steaming allows the rice to cook evenly without getting too moist or sticky. During steaming, the rice absorbs approximately a further 10% of water. The control of the water content in rice is important for the subsequent brewing process. After the rice has cooled down, it is ready for making koji, shubo (mother culture), and the mash

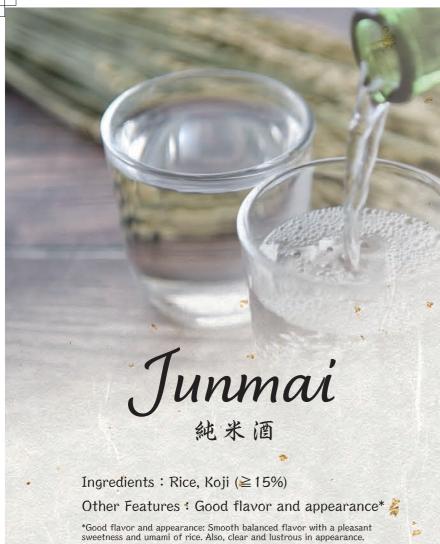




# Is the Rice Polishing Rate an Indicator for Quality?

The price of sake usually increases as the polishing rate decreases. Many people believe sake made with highly polished rice, such as daiginjo and ginjo, are "better" because of a higher price. However, this is not always true. The sake price increases because polishing rice reduces the amount of grain available for brewing. When polishing removes a percentage of the outer grain, the yield of sake goes down by just as much. Therefore, sake experts regard the polishing rate as an indicator of the sake profile and not necessarily for its quality.

P4 \_\_\_\_\_ P5



Rokkasen Five-step brewing Junmai

Comforatable with a traditional flavor

Umakuchi Junmai, which maximizes the taste of the rice

Double Gold at the All-American Sake Competition, Gold at the Best Sake in a Wineglass Awards, etc.

Recommended to drink with a wine glass.Delicious chilled (5°C) or at normal temperature (20°C).

https://yamagata-rokkasen.co.jp/

720 mℓ



Chiyokotobuki toraya Brewery Co.

## Ohtora

Dry Junmai Sake is to be paired with meals

A crisp, dry Junmai sake with the flavor of rice

Cooled to room temperature to about 10 degrees Celsius.

https://www.chiyokotobuki.com

300 mℓ



Dewazakura Dewanosato

"Champion Sake" No1 top scoring sake at IWC 2016

Sophisticated taste made by Sake rice "Dewanosato"

\* IWC 2016: champion salmon 15°C cold sake / 40°C hot sake

https://www.dewazakura.co.jp/

720 mℓ





# Rokkasen Junmai • Nigori Sake

Smooth-tasting nigori sake

Junmai-shu, a pure rice sake with an even more delicious rice flavor

Cooled drink (5°C) or Warm sake (40°C)

https://yamagata-rokkasen.co.jp/

720 mℓ



otobuki Torava Brewery Co

## Karakuti Junmai Kajokotobuki

"A happy drink for a happy occasion."

A refreshing sake with a deep flavor that you will never get tired of drinking.

GI Yamagata Certified Sake

Cold sake or Warm sake. (cold sake (below 5°C)/ warm sake  $(40 \sim 50^{\circ}\text{C})$ 

https://kotobukitoraya.co.jp/

300 mℓ



Dewazakura
Sparkling Saku

Sparkling Junmai overflow with a full of flavor

Refreshing sparkling Junmai with 10% of alcohol.

Chilled to 10 degrees. Perfect to start your meal.

https://www.dewazakura.co.jp/

250 mℓ



Kojima souhonten Co.,l

# Toko\* Junmai

Junmai-shu is a locally produced junmai-shu, brewed by hand by brewers in Yamagata

Prefecture from rice grown

Versatile food wine that can beserved with any food and at any temperature. Winner of the Gold Medal at the Wineglass Delicious Sake Awards 2018

It goes well with Japanese, Western, and Chinese food. It goes well not only with sashimi, but also with yakitori, spaghetti meat sauce, and mapo tofu.

720 mℓ



P6 P7



Yamaboshi Junmai Ginjo Dewa Sansan

Classic Japanse sake. The taste will never bore you.

The harmony of soft rice flavor and aroma is outstanding

Recommended to drink with a wine glass.Delicious chilled (5°C) or at nal temperature (20°C).

Ingredients : Rice, Koji (≥15%)

Rice Milling Rate: ≤ 60% Other Features:

Characteristic fruity flavor and appearance from low-temperature fermentation with

special techniques

https://yamagata-rokkasen.co.jp/





Other Features: Characteristic fruity flavor and appearance

from low-temperature fermentation with

Rice Milling Rate : ≤50%

Ingredients: Rice, Koji (≥15%)

Junmai Daiginjo

special techniques

Dewazakura Yukimegami 48

YUKIMEGAMI, No1 sake brewing rice at National Sake Appraisal 2023

Fruity aroma like a melon. Yamagata's sake rice which is "Yukimegami", produces a delicious flavor.

Silver Medal at the National Sake Competition

Enjoy the aroma and flavor in a wine glass at 12°C cold sake.

https://www.dewazakura.co.jp/



## Toko Junmai Ginjo Genshu

A higher grade of sake is fruity, refreshing, and affordable

Highly recommended as atable sake, with a clean finish andminimal impurities.

Winner of the Gold Medal at the WineglassDelicious Sake Awards 2022 Gold medal for three consecutive years in the same contest 2013-2015

It goes well with dishes such as sukiyaki, yakitori sauce, red fatty sashimi, and pasta with cream sauce.

300 mℓ



## Toko Chokarakuti Junmai Ginjo

Super dry sake with high aroma and sharpness. Highly recommended as a table sake, with a clean finish and minimal impurities.

Super dry sake with a mild aroma and excellent sharpnes

Winner of the Gold Medal at the Wineglass Delicious Sake Awards 2022 Gold medal for three consecutive years in the same contest 2013-2015

We brewed this dry sake for connoisseurs to enjoy with food.



## Toko Junmai Daiginjo Fukuro-tsuri

An exceptionally aromatic and smooth Junmai Daiginjo sake with a rich flavor. A sake meticulously crafted

by the brewery. Transparency and softness of 35% highly polished Shizukusake

Winner of the Gold Medal at the 2016 International Sake Challenge Winner of the Gold Medal at the Wineglass

It goes well with relatively light meals such as sashimi and salads.



### Junmai Daiginjo Yamagata Sanga

Junmai Daiginjo, Yamagata Prefecture's original brand

Junmai Daiginjo brewed with the best rice and techniques

Chilled (5°C) / Sake that and flavor of the sake rice "Yukimegami"



# Tokubetsu Junmai

特别純米酒

Ingredients : Rice, Koji (≥15%)

Rice Milling Rate : ≤60% Or specially processed\*\*

Other Features: Excellent in flavor and appearance\*

\*Good flavor and appearance: Smooth balanced flavor with a pleasant sweetness and umami of rice. Also, clear and lustrous in appearance.

\*\*Including the use of a special strain of rice or a special brewing technique. This has to be indicated on the label as well.

Dewanosato Chiyokotobuki

Rich flavor spreads in the mouth.

You can enjoy the rice-derived flavor that spreads in your mouth.

From normal temperature to Cooled to about 10 °C

https://www.chiyokotobuki.com

720 mℓ





Ingredients: Rice, Koji (≥15%), Jozo Alcohol

(Neutral Spirits)

Rice Milling Rate : ≤70%

Other Features: Good flavor and appearance\*

Good flavor and appearance: Smooth balanced flavor with a pleasant weetness and umami of rice. Also, clear and lustrous in appearance.



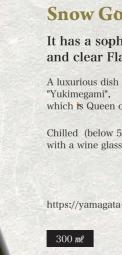
A refreshing and endlessly enjoyable drink that never gets tired of it.

A refreshing sake with a crisp texture, stored in its raw state through natural brewing.

Best enjoyed chilled Pairs exceptionally well with seafood dishes.

https://www.hakuroshuzo.co.jp/





## Yamaboshi Daiginjo **Snow Goddess**

It has a sophisticated and clear Flavor.

A luxurious dish use "Yukimegami", which is Queen of Sake Rice

Chilled (below 5°C) with a wine glass

https://yamagata-rokkasen.co.jp/



Ingredients: Rice, Koji (≥15%), Jozo Alcohol (Neutral Spirits)

Rice Milling Rate : ≤50%

Other Features:

Characteristic fruity flavor and appearance from

low-temperature fermentation with

special technique



## Rokkasen Karakuchi

A connoisseur's taste that you will never get tired of drinking.

Excellent sharpness, the more you drink, the deeper the flavor becomes.

Winner of the highest gold medal in the Heated Sake Contest

Cooled drink (5°C) or Warm sake (40°C) https://yamagata-rokkasen.co.jp/

300 mℓ

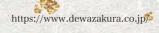


## Dewazakura Seijou karakuti

Dry sake with an easy drinkability from Cold to Warm temperature.

The sake widely loved by local Yagmagata.

15°C cold sake / 40°C warm sake







# 山形讚香



# 山形讃香

# YAMAGATA SANGA

JAPAN'S FINEST SAKE



100% Yamagata
Prefecture-grown

Muki-Megami
sake rice,
Junmai Daiginjo

"Yuki Megami" is a type of rice suitable for sake brewing that was developed in response to the desire to produce a high-quality sake that can be proud of on the world stage, using 100% rice grown in Yamagata Prefecture.

Raw materials : 100% "Yuki Megami" rice

from Yamagata Prefecture

Polishing ratio : 35%
Alcohol content : 16%

**Taste** : Rich, slightly dry

**How to drink** : Chilled



# YAMAGATA SANGA

JAPAN'S FINEST SAKE

"Yamagata Sanga" is an original brand of Junmai Daiginjo sake developed by the prefecture and the prefecture's sake brewers association using the best of their techniques, aiming to be the best in Japan.





This is a project that can only happen in Yamagata, where the sake rice champion and the sake brewery champion team up to brew a sake that represents Yamagata Prefecture.

The best sake

created from the best combination.









## DAIYAME

#### Elegant fragrance such as Lychee

Lychee-like aroma and mild taste

2020 (2049)
ISC (International Spirits Challenge)
Double Gold 2019 (2019)
IWSC (International Wine and
Spirits Competition) / Gold

soda water splitting

https://www.hamadasyuzou.co.jp/global/jp/daiyame40/

900ml





P11



# DAIYAME40

The finest sweet potato distilled spirits, perfect for use as a cocktail base

A lively aroma reminiscent of lychee.

WSC 2023 Highest Gold Award

Distilled spirits on the rocks with soda/ with twisting up with cocktail base

https://www.hamadasyuzou.co.jpglobal/jp/daiyame40/

720 mℓ



#### Hamada Sake Brewery Co

## **KAKUSHIGURA**

Aged and matured in barrels, this is anauthentic amber-colored barley distilled spirits,

Distilled spirits made from barley is stored and aged in barrels

Monde Selection Gold Award Distilled spirits on the rocks, with soda water

https://www.hamadasyuzou.co.jp/denzouin/products/kakushigura.html

720ml



# Hamada Sake Brewery

# he harmony of ric

The harmony of rice shochu and a selection of seven carefully chosen botanicals.

A unique gin with the flavors of seven botanicals, including yuzu

Distilled spirits with soda water with tonic water

https://www.hamadasyuzou.co.jp /denzouin/products/juju.html

700ml



## Haguro sake brewery Co.,Ltd.

# Haguro W Yuzu

A serious liqueur crafted by sake brewery.

A liqueur blended with two types of yuzu fruit juice.

Best enjoyed chilled Japanese rice wine on the rock with soda water

https://www.hakuroshuzo.co.jp/

500ml

P12 P13



Minami Industries CO., Ltd

## Pure "Nigari"

A convenient sachet for one person

Stable authentic "Nigari"

It comes in a convenient sachet for one person, so you can save time when cooking on-site without having to measure it out.





#### Flavored salt -wasabi-

#### Rich flavor and spiciness

This product is appealing for its straight and stimulating

This product enhances the flavor and spiciness, bringing out the best in the ingredients We do not use any chemical seasonings or synthetic coloring agents.



Minami Industries CO., Ltd

## Banrai soy milk

Internationally recognized commercial soy milk.

Adopted worldwide in renowned hotels and restaurants as a substitute ofu and vegan dishes.

"Can be stored at room temperature for up to 1 year. With the use of "Nigari", tofu can be easily made. Additionally, it is versatile for various uses such as vegan ramen soup and milk substitute.



萬来にがり

## Banrai Nigari (undiluted)

Stable authentic "Nigari"

1L type convenient for mass production.

You can make tofu that can be stored at room temperature, has a good balance, and has a refreshing sweetness

1000 mℓ



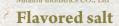
-Matcha-

#### Made with Ise tea, offering a refined and fragrant taste.

We do not use any chemical seasonings or synthetic coloring agents.

The elegant and deep aroma and taste spreads softly. It goes well with chilled tofu, boiled tofu, deep-fried tofu, broiled tofu, and fried tofu!





## \*-Yuzu-

Rich aroma and taste of yuzu

Using yuzu from Kochi Prefecture.

Yuzu's rich aroma and taste goes well with any kind of food, including tofu, meat, fish, and vegetables.

It goes well with dishes such as yakitori and Tofu dishes, fried foods, aemono dishes, steamed in clay pots, fish dishes and sashimi







12

**ு** Banrai ❖

13

# Shimada wood company Co., ltd 岛田木材株式会社

## stick Muddler made

Muddler made from scrap wood from the production of Mizunara oak barrels.

## **Bottle Keep Tags**

Can be used as a name tag for bottle keeping (photo is an example)

## Incense holder

Two options for the position of the incense.
Finished with a coat of beeswax.

## Chopstick rest

For chopsticks, spoons, forks, etc. Finished with beeswax.



Muddlers & Stand

Mizunara muddler

and stand set

# **Chopstick rest**

For chopsticks, spoons, forks, etc. Finished with beeswax.



## Manufacturing and sales of Mizunara head barrels

A workshop that makes barrels that embody the nature, people, history, and technology of the Toyama region. https://shimamoku.co.jp/



Photograph stands

This is a photo frame made from

the production of Mizunara

oak barrels.

a scrap piece of mirror board from

Coaster A

Mizunara oak coaster (hexagonal, thick) with beeswax finish

Pasta measure

Can be weighed for 1 to 4 servings. Finished with a coat of beeswax.



Hellol (\*0\_0.)\_

## **Coaster B**

Mizunara oak coaster (square, thin) with beeswax finish



A de





Printing of any character, pattern, or color is possible.











